

VALUE IN CHAMBER MEMBERSHIP

We believe that it's one of our primary roles to provide networking opportunities to all in the business community. There have been many successful monthly dinner meetings, Business B4 Business, and Business after Business events that provide great opportunities for our community.



An achievement that has worked well for us is **our newsletter**. Our 700 email recipients receive info on local events, chamber initiatives, business achievements and much more.

A previous accomplishment of ours is the development of a new **Alberni Valley Trade Show booth** which is designed to be used in external marketing initiatives.



Introduced in 2014 was a **Mobile Visitor Centre** that had great success and will be seen again this summer in the community. It's a great way to reach visitors and promote local business for Port Alberni.

We ran another very **successful shop local program** during December of 2014 called 24 Days of Christmas. 55 businesses contributed through **\$100 gift cards that were awarded out to unsuspecting customers** just in time for their Christmas shopping.



Our **annual Excellence Awards**, supported by 20 direct sponsors was huge success once again this year. 200 people attended this elegant ceremony, making it a sold

Your Chamber membership will provide you with ample opportunity to **save money everyday**. Our most widely accessed benefit is the Chamber Group Insurance Plan which is offered Nationally to any and all Chamber of Commerce Members. Reach us at askaboutinsurance@albernichamber.ca for more information



We have a team of **more than 50 Ambassadors** who represent the Alberni Valley all summer long in venues such as Cathedral Grove, the Frances Barkley, and in the Mobile Visitor Centre. The goal of all ambassadors is to assist our business community



The Chamber of Commerce initiated the **Sunset Street Market** in 2013 at the Victoria Quay and will be back yet another year for **11 successive Wednesday evenings** starting late June to the end of August 2014. 50 or more vendors will be on site.

In 2013, we built two new **Way finding signs** in Port Alberni that showcase tourists to areas and businesses. Two additional signs will be put in at Victoria Quay and Sproat Lake.

We are currently making changes to our website that will **benefit our members**. We also are still providing a **10% discount** for advertising on My Alberni App. Both are aimed to improve business opportunities and sales.

Our Visitor Centre sees well over **30000 people per year!** Our staff are well trained, committed people who are keen on encouraging local shopping. We also welcome **Blue Fish Gallery** into our facility to provide beautiful gifts and keepsakes for our visitors.

We have partnered with the Economic Development Office and Community Futures to address the top 10 issues affecting the Alberni Valley as discovered through the Business Retention Survey. Through your membership, we are able to work with you, other businesses, and the government on policy direction and policy correction **based on your input**



We have recently developed **2 new maps** to hand out to visitors and the community. One is an adventure map, and the other is a tear off street map with a list of **must see attractions** in the Alberni Valley.

We have a relationship with Collette travel, who offer a myriad of travel options at reduced prices for our memberships year round.

