



Dear Future Chamber Member

*Our thanks; My thanks for considering a Membership with the **Alberni Valley Chamber of Commerce!***

Many people, including myself for much of the past, wonder(ed) why 'join the Chamber.' What's in it for me? How will it help my business? Etc., etc.

*Well, first of all we at the **Chamber of Commerce** are here specifically to promote **BUSINESS** in the Alberni Valley. We **WANT** you to succeed and we see that as our job too! We want to see more business in the area, more people, more families and we want to see wallets jumping out of pockets, purses, handbags etc.*

*We recognize that we must work hard to develop relationships with our members **AND** our non-members so that we can constantly demonstrate why we're here. We recognize that our relationship model must extend to the powers within the City, the Regional District and political forces beyond our local boundaries. We believe that we must find creative ways to help **YOU** find new approaches to your own Networking options and we do that via **BUSINESS B4 BUSINESS** functions, **BUSINESS AFTER BUSINESS** functions along with 9 annual **DINNER MEETINGS**. Each of these events (approx. 20 per calendar year) are aimed at providing options for **YOU**. The Networking alone **WILL** pay dividends for you. Your name will become front of mind for people who **WILL** need your product or services down the road. In addition to our Dinner Meetings we also host an annual **COMMUNITY EXCELLENCE AWARDS CEREMONY** aimed at recognizing and honouring the business & Volunteer community. We solicit nominations from anyone and everyone so that we can determine who best qualifies for the awards. Our 2014 Ceremony was considered to be very good but for 2015 we really stepped it up with an event that is still being talked about months later.*

*In addition to the above we work hard to bring in high calibre people for our **DINNER MEETINGS** and in the last 12 months alone we have hosted more than 20 powerful speakers who've engaged our members with thought provoking and often profit earning ideas for their businesses.*

***We believe that YOU are the SINGLE BIGGEST ASSET to your business.** We believe that **YOU** should invest time in **YOUR** development so that **YOUR** business can profit from gained knowledge and of course additional sales opportunity.*

***For the price of a 1/3 of a cup of coffee per day** we believe that we can help you create more sales, find better ways to control costs, find out about available Government Programs, develop new relationships, and continue to learn as the key person in your business. Add to that the opportunity to participate in creative partnerships through the three levels of the Canadian Chamber Movement we know that your*

membership is quite possibly the very best 'expense' you can consider in the annual scope of business. And should you budget for an additional daily 1/3 cup of coffee you'd be able to participate in all of our monthly events; they're priced properly and full of valuable insight. Oh and by the way....feel free to HOST a BAB or BB4B in your facility! Go ahead, show the community the behind the scenes of your business!

*And finally, remember that the Chamber of Commerce is **YOUR VOICE** in Government. We speak up constantly on behalf of business and through our collective strength we know that Government listen; cause they have to!*

Our commitment to our Membership is to continually work to the best of our collective abilities so that you are not only satisfied with your Membership but ecstatic with your decision to become a member.

You have my personal guarantee that I will work to the best of my abilities to continue to find creative ideas to help grow the business community, find innovative ways to promote networking and to help all of us learn along the way so that we stay on the very top of our game.

Welcome to the Alberni Valley Chamber of Commerce!

Respectfully,

*William (Bill) Collette
Executive Director*