

Alberni Valley Chamber of Commerce  
Annual General Meeting Minutes  
June 14/23 @ 12pm

1. Call to Order & Land Acknowledgement – 12:17pm by President Terry Deakin.
2. Round Table Introductions
3. Adoption of Agenda – Ellen Frood/Tiana Bryant CARRIED
4. Adoption of 2022 AGM Minutes – Tim Morrison/Nicholas Metzger CARRIED
5. Report of the President of the Board of Directors
  - › Goodbye to Bill Collette;
  - › Welcome to Jolleen Dick, smooth transition;
  - › Gratitude for the outgoing 2022/23 Board of Directors;
  - › Highlight: Implemented MRDT (Municipal Regional District Tax Program);
    - › Bill instrumental in achieving;
    - › Provide funding for tourism marketing and projects in the valley;
  - › Highlight: Film 'Fight for Rights' at McLean Mill;
  - › Highlight: Raised money for Kidsport from McLean Mill 10k;
  - › Challenge: All-candidates meeting;
  - › Challenge: Board vacancies and staff changes.
  - › 25 candidates for CEO;
    - › Thanks to Nom. Committee – Crystal Knudsen, Tim Morrison, Chris Washington.
    - › Shortlisted + interviewed 8 candidates via zoom, 4 in person.
  - › Excited to move forward with new strategic plan.
6. Report from the CEO
  - › Smooth transition into role;
  - › Sitting at different tables;
    - › Director at AVT, "It takes a community" initiative, Heritage Commission.
  - › 10 Summer Students (8 Canada Student Job, 2 Nuu-chah-nulth);
  - › Uptick in new members;
  - › Working on new member package;
  - › McLean Mill challenged by many factors – camping open, 2 weddings to date;
  - › Looking forward to upcoming events/lunch & learn/networking events;
  - › Thanks to staff for wildfire closure support response;
  - › Assessing wildfire impact;
  - › Gratitude to Ian – the reason the Ambassador program still exists;
  - › Reminder about Chamber Benefits program, amongst other member perks;
  - › Challenges include min. wage increase, 5 extra sick days, pandemic recovery.

7. Report from Elliot Drew, Operations Manager, McLean Mill
  - > First year since 2020 to not have to deal with major issues;
  - > Lots of land issues, and lots of staff turnover;
  - > Reconnecting with stakeholders;
  - > Spent a lot of time reaching out to people, listening to their input;
  - > Trying different things. Some will work, some won't. Have to be willing to change and change quickly;
  - > 311 visitors to the Mill in April;
  - > Working with Shelly, Kirsten, and other museum staff to fact-check self-guided walking tour. Fully guided tours also available;
  - > 49 campers since the start of the season;
  - > Admin building undergoing minor renovations;
  - > 14 major events coming;
  - > Much gratitude to Richard Spencer, passionate about industrial/heritage, will be the face of heritage in Alberni.
8. Motion to Accept Reports – Nicolas Metzger/Crystal Knudsen CARRIED
9. Auditor's Report
  - > See financial report for full details;
  - > Highlight: McLean Mill shows profit for the first time since R. Anderson has been auditing the books.
10. Motion to Accept Audited Statements – Ellen Frood/Tiana Bryant CARRIED
11. Appointment of Auditor – R. Anderson – Bill/Wayne CARRIED
12. Guest Speaker – Island Good – Unavailable due to road closure.
13. Election Report from the Nominations Committee
  - a. **President:** Terry Deakin
  - b. **Vice President:** Chris Washington (*in absentia*)
  - c. **2<sup>nd</sup> Vice President:** Tim Morrison
  - d. **Treasurer:** Crystal Knudsen
  - e. **Secretary:** Peter Wienold (*in absentia*)
  - f. **Director:** Dave Heinrichs (*in absentia*)
  - g. **Director:** Nicolas Metzger
  - h. **Director:** Tiana Bryant
  - i. **Director:** Murray Lawlor (*in absentia*)
  - j. **Director:** Mary Clare Massicotte
  - k. **Director:** Andy Richards (*in absentia*)
  - l. **Director:** Jack Roland

14. Election of Executive & Directors

- > No nominations from the floor. Board is acclaimed, no contest;
- > Cindy Solda led oath of office for board members in attendance.

15. Motion to Adjourn – Nicolas Metzger/Tiana Bryant CARRIED