



AMBASSADOR  
OF  
SERVICE

# Excellence Awards 2019

Sponsored By:  
**THE SAN GROUP**



*"Tonight does not happen without the financial support of our Title Sponsors; simple as that."*

Bill Collette AVCOC



We are *On the Traditional  
Territories of...*



# CHAMBER OF COMMERCE

325 MEMBERS

SINCE 1966



- ◉ A CHAMBER OF COMMERCE ANNUAL EVENT
- ◉ ALMOST 200 NOMINEES IN 2019
- ◉ ~ 1400 PEOPLE VOTED ONLINE – RESULTING IN MORE THAN 8000 UNIQUE VOTES
- ◉ 44 FINALISTS IN 2019
- ◉ 18 AWARDS
- ◉ 240 GUESTS IN ATTENDANCE



# About our Title Sponsor





# THE SAN GROUP

- ◎ Since 1979
- ◎ Now investing upwards of \$70 MILLION in Port Alberni
- ◎ 50 new jobs pushing to upwards of 200 in the future
- ◎ Developing Engineered Wood Products



# The San Group

Own and Operate Coulson Mill

Winner 2 Major Export Awards







# Celebrating Business Excellence & Volunteerism in Port Alberni

# GUEST SPEAKERS PRESENTED BY.....

Scotiabank™



**Scotiabank**



**HOW WE'RE HERE TONIGHT**

**GOLD SPONSOR**

**TITLE SPONSOR**



# TONIGHT'S PARTNERS

Event Planning & Decor

The Venue Tonight





# TONIGHT'S PARTNERS

AWARDS BY....

CATERING BY....



# TONIGHT'S PARTNERS

PHOTOGRAPHY BY...

BOUTTONNIERE'S BY...





TONIGHT'S PARTNERS

WINE BY...

MUSIC BY...

ALBERNI TEENS  
CAN ROCK!

ALBERNI  
LIQUOR  
STORE



# TONIGHT'S PARTNERS

SIGNAGE AROUND YOU

FINALIST BOOKLETS





# WELCOME BY....



**TSESHAHT**  
FIRST NATION



# AT THE PODIUM

Chief Council –  
Hupacasath First Nation

YOUR EMCEE

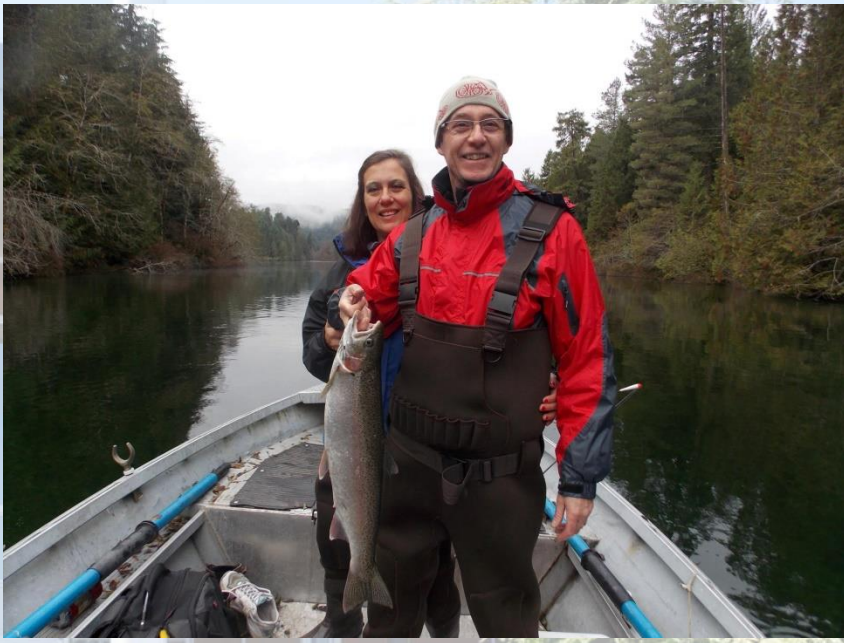




# AT THE PODIUM

**MAYOR OF PORT  
ALBERNI**

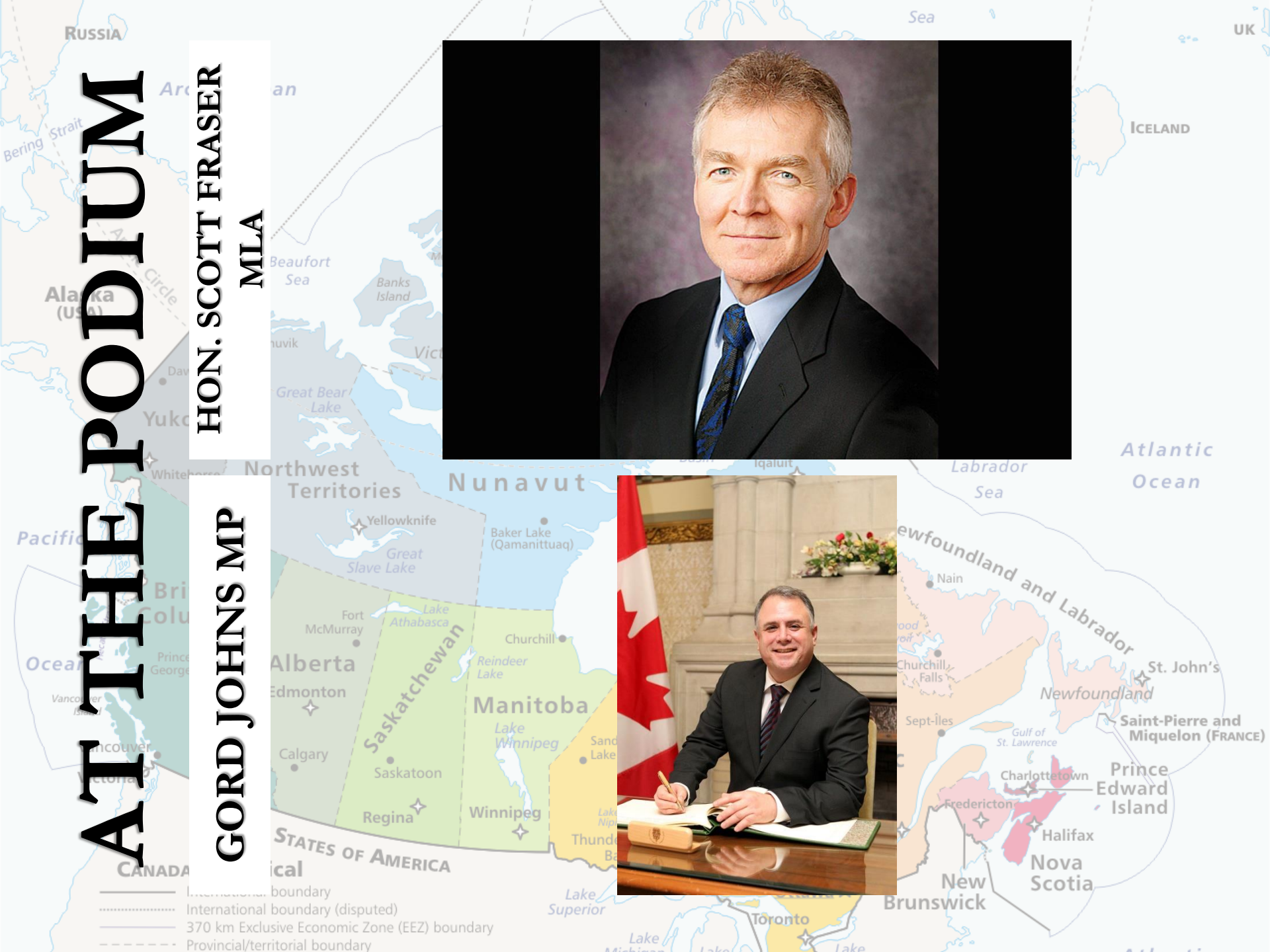
**AVCOC  
PRESIDENT/CEO**



# AT THE PODIUM

HON. SCOTT FRASER  
MLA

GORD JOHNS MP





# AT THE PODIUM

SCOTIABANK  
PRESENTS...

ANTHONY EVERETT



# Tonight's Guest Speaker

Canada Games Chair 2015

On why TVI have hired the best



- Anthony Everett Took over the Helm at Tourism Vancouver Island in January of 2018
- 30 Years of Tourism Experience starting initially with Butchart Gardens in Victoria
- In 2006, Anthony moved from Vancouver Island to lead the Northern British Columbia Tourism Association where he remained until 2015.
- **Anthony Everett was named the 2015 Prince George Citizen of Year after he chaired the Board of Directors for the 2015 Canada Winter Games, which was hosted by Prince George.**
- Other accomplishments include the Canadian Sport Tourism Alliance Prestige Award in 2016 and the Queen Elizabeth II Diamond Jubilee Medal.





# THE LOVE BOAT





# THE LOVE BOAT



Port Alberni Online







# THE LOVE BOAT





# THE LOVE BOAT

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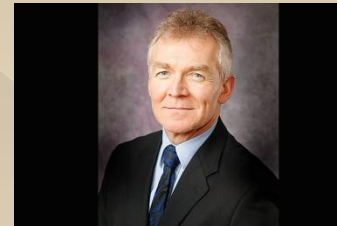
*Sharie Minions*  
Mortgage Broker and REALTOR®

 **Scotiabank**





# THE LOVE BOAT



# TONIGHT'S AGENDA

- ⦿ 5:30pm Arrival, Photographs, enjoy some networking
- ⦿ 6:15pm Please be seated (pre-selected seating by AVCOC)
- ⦿ 6:20pm Dinner Service Starts/ Table Service by Chances Rim Rock
- ⦿ 6:25pm Opening remarks by BILL COLLETTE - CEO - AVCOC
- ⦿ 6:30pm Traditional welcome by: HUPACASATH First Nation/TSESHAHT First Nation w/NAOMI NICHOLSON
- ⦿ 6:40pm – Steve Tatoosh – Hupacasath First Nation – Territorial Welcome
- ⦿ 6:45pm Chamber update by BILL COLLETTE– PRESIDENT/CEO Alberni Valley Chamber of Commerce



# AGENDA CONTINUED...

- 6:55pm – Introduction to Ms. **NAOMI NICHOLSON** Emcee for Tonight
- 7:00pm – Welcome from **TITLE Sponsor THE SAN GROUP**
- 7:10pm – Her Worship – **MAYOR SHARIE MINIONS**
- 7:15pm – **HON. SCOTT FRASER MLA** – Mid-Island Pacific Rim
- 7:20pm – Mr. **GORD JOHNS MP** Courtenay/Alberni
- 7:25pm – Ms. **CRYSTAL KNUDSEN**– Branch Manager - Scotiabank
- 7:30pm Mr. **ANTHONY EVERETT**– CEO Tourism Vancouver Island – Featured Speaker
- 7:50pm – Awards Ceremony Starts
- 9:30pm – **ALBERNI TEENS CAN ROCK**
- 12:00mn – Safe Drive Home – Please be responsible. **AVCOC WILL PAY FOR TAXI SERVICES**

# COMMUNITY EVENTS AWARD

Sponsored by:





# THE FALL FAIR



# THE FALL FAIR



- 2019 marks the 74<sup>th</sup> year for the Alberni District Fall Fair
- 19000 people entered the Fair in 2018
- Livestock shows
- Horse show,
- Home art exhibits,
- Trade show,
- Live entertainment,
- Agriculture education displays
- Tractor pulls
- Farmyard
- Midway
- Community parade on Saturday morning



# THE FALL FAIR



# THE FALL FAIR



# FIVE ACRE SHAKER





# FIVE ACRE SHAKER

- ◎ We can say that Lance Goddard is 'plugged in.'
- ◎ Owns and operates LDG Electrical started in 2013 now with 4 Employees
- ◎ Plugged in by day, plugged in by night
- ◎ Started the 5 Acre Shaker in 2014 along with many friends and more than 30 volunteers
- ◎ Started as a memorial for Zakkaree Coss and that continues to this day
- ◎ 3<sup>rd</sup> Year of Festival held on the grounds at the McLean Mill National Historic Site



# FIVE ACRE SHAKER

- August 9-11<sup>th</sup>, 2019
- This years' Shaker Music Festival is 3 full days packed with:
- 30 + Multi-Genre Artists and Performers
- Games & Contests
- On-site Camping
- Food, Merchandise, Artisan Vendors (massage, henna tattooing, face-painting, caricature artist)
- Live Performers & Yoga (Acro and Flow beginner-friendly)/Hula/Meditation/Shared Reiki/Drumming Workshops, Comedy Acts
- Shady Acres After Party: B.Y.O.B (must have valid camping and event pass to enter, open 2 a.m. – 5 a.m., EDM)
- Fully Licensed



# FIVE ACRE SHAKER

- Supported by:
- City of Port Alberni
- ACRD
- Beaver Creek Fire Dept
- Cherry Creek Fire Dept
- McLean Mill Society
- Now more than 70 Volunteers





# FUNTASTIC ALBERNI



**FUNTASTIC**  
Building a Better Community Through Sport



# FUNTASTIC ALBERNI

## 80 Teams!

## Music Hysteria



# FUNTASTIC ALBERNI



- *Since 2013*
- *Not for Profit Society*
- *100% Volunteer*
- *Over \$125,000. Distributed locally to other Charities including:*
  - *Sports Associations*
  - *Quality of Life*
  - *Music*
  - *Dance*
  - *Field Projects*





# FUNTASTIC ALBERNI





# Health and Wellness Sponsored by:



**PORT BOAT HOUSE**

— PORT ALBERNI —



# NOMI SAMSON



# NOMI SAMSON



- ◎ 15 Years Health and Fitness Career in Port Alberni
- ◎ Mom of 3
- ◎ Cancer Survivor
- ◎ Married 25 years
- ◎ Taught '1000.'s' of classes
- ◎ Loves to help people



# NOMI SAMSON

- ◎ Full Body programs
- ◎ Mom and Baby
- ◎ Yoga
- ◎ Thai Stretching
- ◎ One on one Boxing
- ◎ Personal Training
- ◎ Special Needs Programming
- ◎ Medical Challenges



# NOMI SAMSON





# HEALTHY HABITS



# HEALTHY HABITS





# HEALTHY HABITS

A wonderful local store featuring health products aimed at improving wellness for their customers

Recently moved to Upper 3<sup>rd</sup> Avenue providing a much needed boost to that area of Port Alberni

Healthy Habits sell Vitamins, Food supplements and much more. They also have a Bike Side of the business and are very involved in that aspect of healthy living.

Here are some comments as found online:

*“I love this place! As soon as I came in, I was welcomed by the wonderful helpful staff! The place is very inviting and warming. It has a bulk section (which is refreshing to see for the area) and a huge selection of supplements. This place definitely makes me want to move to this area!”*



# HEALTHY HABITS

- ◎ *“Lots of selection, supplements, healthy food items, organic teas, hair & body care, you name it. Very helpful staff. If they don't have it, they will order it in for you.”*
- ◎ *“awesome place to shop, friendly helpful staff. they're always willing to help me with any questions and to bring in specific products 😊 love this place!”*



# ARIEL SHARRON



# ARIEL SHARRON



- Born and raised in Tofino
- Moved to Port Alberni in 2013 so that her daughters could have more opportunity in sports
- Always into fitness
- Surfing, hiking, boot camps, weight-lifting and more



# ARIEL SHARRON

- ◎ Certified personal trainer through BC Recreation and Parks Association
- ◎ Focused on activity that translates to a happy body and happy mind
- ◎ Enjoys helping others reach their fitness goals



# ARIEL SHARRON





# Women Leadership : Sponsored by



# TERRY DEAKIN





# TERRY DEAKIN



- ◎ INEO Employment Services.
- ◎ What does the name mean? Ever wonder?
- ◎ INCLUSION
- ◎ NEW BEGINNINGS
- ◎ EMPLOYMENT
- ◎ OPPORTUNITY/OVERCOMING BARRIERS

# TERRY DEAKIN

- ◎ INEO started more than 20 years ago
- ◎ An Entrepreneurial business of one
- ◎ Grew to a staff of 18 by the end of 2018 (mostly Women)
- ◎ Terry is passionate about Human Services & Community Involvement





# TERRY DEAKIN

- ◎ Everyone to be Heard and Valued, everyone should have access to quality of Life
- ◎ Opportunity for a Fresh Start no matter what happened yesterday or the days before
- ◎ Everyone deserves employment and to be valued for their contributions
- ◎ Women need to be provided with opportunities to learn, to grow and to be valued as the Leaders that they are:

# TERRY DEAKIN

- YES! Terry 'Raced the Train' Canada Day 2017
- YES....THE TRAIN BEAT HER....**BARELY,**  
**Terry ran out of Steam – the Train didn't.**





# SARAH JONES



# SARAH JONES



- Operates her own Foot Care Clinic within Walk the Coast
- She is Manager/Buyer for WTC
- Footcare clinic has clients from all over the Island
- WTC sees double digit growth every year boasting customers from across the Island including the Lower Mainland



# SARAH JONES

- ◎ Sarah learned on the job often seeking mentorship from others
- ◎ She is believer in Social Media and online platforms for best sales results
- ◎ She has created a network of women from across the Island – many are competitors yet she has developed this network to assist all. **AND IT WORKS**



# SARAH JONES

- ◎ The network buy and sell from one another – often with the plan of helping one another out.
- ◎ And get this.....they promote their competition to others....
- ◎ One buyer responded to this strategy by saying...  
***“this is highly unusual.....and wonderfully brilliant.”***
- ◎ She also works with the local area retailers on projects such as Shop Local, Summer Street parties and more.
- ◎ Sarah is committed to helping her community out and at this time her focus in that area is through the Chamber of Commerce – Policy Development, Strategic Planning etc.



# SARAH JONES

- Sarah believes in giving it her all. As example....
- She wanted to support the ACDC event back in 2016 so she trained on her paddleboard and even did a test run from China Creek to Canal Beach (9 kms) with the trusty Southerly winds behind her. She completed her test in 1.5 hours. On the day of the event....the trusty winds went backwards. Strong NORTHERLY Winds pushing hard against her. It took over 3 hours. Sarah was LAST and was never so proud of herself for finishing last. She beat everybody who didn't try.
- *EDITOR'S NOTE: Sarah Jones is a wonderful local supporter of events. She helped me tremendously with our No. 7 Challenge and then the Tri-Conic Challenge. Huge supporter of Port Alberni.*

PHOTOS

# LOUISE PEARSON

FORTY YEARS – FINISHING  
TOUCHES – PORT ALBERNI  
CANADA



# LOUISE PEARSON

## Store Hours

Mon - Sat 9:30 - 5:30

Fri 9:30 - 5:30

Sun 12:00 - 5:00

In the event of an emergency, please  
cancel a major service, please  
have the courtesy to phone and  
cancel 24 hours in advance.

Esthetics • Accessories • Gifts

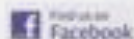
## Finishing Touches

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Toll free: 1-888-721-3822

4558 Elizabeth St.,  
Port Alberni, BC V9Y 6L6

[www.FinishingTouchesAlberni.com](http://www.FinishingTouchesAlberni.com)



## Services





# LOUISE PEARSON

At the age of 19 – Louise Wayte (Pearson) and a friend moved to Port Alberni to start a business – FINISHING TOUCHES.

40 Years ago **(IN FACT FINISHING TOUCHES WILL BE CELEBRATING THEIR 40<sup>TH</sup> YEAR OF BUSINESS LATER NEXT MONTH!).**

They set up a 450 square foot store in the ‘brand new’ Alberni Mall

They pioneered ‘Aesthetics’ in the Alberni Valley. Few people even knew what the word meant let alone what the business would be.

The Economic Development office of the day tried to deter these two young women. Fortunately...., the women prevailed – after much lobbying to the Mayor at the time – Jim Robertson

18 months after opening the two women nearly doubled their space in the mall and then.....they doubled it again moving to a 1500 square foot location in ‘Center-Court.’



# LOUISE PEARSON

**The early 80's was a tremendously difficult time for women in business, exacerbated by the downturn in the forest industry.**

**They persevered**

**Louise decided to buy-out Carolyn's shares in the 1980's and then with her dear husband Mike, they went out on a limb to build their own store on Elizabeth Street**

**Today Louise is extremely proud of her 40 years in business and thoroughly enjoys working with a dynamic team of women – 8 women who have contributed immensely to the success of the business.**

**Two of the 8 include Caroline and Jane who have been with Louise for OVER 30 YEARS!**

# LOUISE PEARSON

- © They offer the finest in aesthetic services, including facials, pedicures, make-up artistry, brow arching, brow and lash tinting, full-body hair removal, shellac, and classic manicures.
- © Louise searches far and wide to choose an exquisite array of skin care and cosmetics, bath products, unique jewellery, purses, accessories, and so much more.



# LOUISE PEARSON

- Louise says being a female entrepreneur has not always been easy – extremely daunting at times, but never boring. She is so thankful for the tremendous loyalty from her clients in Port Alberni, and she feels it is an honour to be serving generations of families from here.

- In Louise's own words "Port Alberni is truly Vancouver Island's best-kept secret!"

- *Louise wishes to acknowledge her dear, late husband Mike Pearson, who was not only the love of her life, but also her secretary, architect and designer, stock-taker, co-signer of all her loans, and most of all, her biggest fan and cheerleader. He is missed more than can be said in words, so loved and appreciated for all he did for the success of this small business.*