

Find the Chamber here

## **#PurchasedInPA**

Scroll down to learn more

## LIGHT - UP ALBERNI













It's back! Courtesy of the Chamber of Commerce, Westcoast Home Hardware and Port Alberni's Canadian

**Tire.** Photo Credits Lydon Cassell Photography, and Darran Chaisson Photography

#### Participation is EASY.

- Support your local store (Home Hardware and/or Canadian Tire for all your decorative needs. They have it all!
- Decorate your Home or Business. Today's LED products are inexpensive to operate and look simply fantastic!
- Register your home/business online with













• Tell your neighbours too!



- Consider a tour with us. Provided by Alberni Island Shuttle. \$10.00pp
- Vote online for your favourites
- And then wait to see who wins!
- Our Sponsors are both Westcoast Home Hardware and Canadian Tire. Lot's of valuable gift cards are being offered by our partners!
- REMEMBER, SHOP LOCAL. THEY DO.

Info page with beautiful pictures courtesy Darran Chaisson Photography





Island shuttle



















#### Wednesday November 27<sup>th</sup> - 5:30 - 8:00pm Best Western Barclay Plus Hotel

As part of our desire to assist all with the challenges of criminal behaviour affecting many local businesses and residents we have embarked on a plan of educating and learning through dialogue (and food!). The evening shall assist in working towards solutions for this ever growing challenge affecting communities across our nation and the planet.





This Dinner Meeting event is partially supported by the Port Alberni Shelter Society (PASS) and because of that we're able to offer seats to you at ONLY **\$10.00** plus GST, tickets being available only through our AV Chamber (website or 250-724-6535).

Our featured speaker will be **Mr. John Douglas**, former Mayor of Port Alberni and current advocate for people and businesses affected by the world of drug addiction. Recent work in Portugal, the United States, Canada and Italy will be presented for discussion.

"Working Towards a Solution" can be accessed here: https://albernichamber.ca/events/3499

Northern Italy Recovery Community https://www.sanpatrignano.com/

Partially Sponsored by Port Alberni Shelter Society and the Opioid Dialogue Program



<u>Reserve your Dinner Seat HERE (reduced fee</u> <u>courtesy of PA Shelter Society)</u>



# #PurchasedInPA



Further down....

#### Let's work together to keep the log here! See below! Photo - Mike Youds









By now we know most of the story. 800 years ago this tree was being nurtured in the Huu-ay-aht Territory on the West



# Coast of Vancouver Island. Today, after being pulled from the bush decades after it fell in a windstorm it is now being transitioned into the LANGUAGE REVITALIZATION

**POLE.** The goal now is to KEEP this pole right here in Port Alberni! A number of potential locations are being considered including the Visitor Center! A major Fundraising event is being planned for Friday - November 22nd at the Italian Hall. We invite you to attend!

Tickets available - <u>Here: - The Owls Path Canada</u> Foundation

#### Interactive and Direct Link Map to Member Businesses & Organizations

(under development)





Our employees are hard at work populating our *Interactive Map Project!* See what it looks like <u>HERE</u>

You'll see that that each *MEMBER OF THE CHAMBER OF COMMERCE* can be found by clicking on the flag bringing our website visitor right to your page and/or your FACEBOOK page. The map will be fully searchable by Membership Category meaning that a visitor to our Site who may be looking for X type of business will find a direct link to any Member of the Chamber of Commerce in that field of business.

This is a work in progress - We expect to have all Members on the Map within the next two weeks possibly sooner! If you notice errors or omissions please contact us right away.

Also, coming soon will be much improved Member features through our Website! We expect to have those additions operational by every early 2020!









The Shortest Decade: Addressing the coming Climate Crunch - <u>Five Minutes for Business -</u> <u>Read the latest here</u>

## FOUND IT!

# #PurchasedInPA

It's Back, it's different, it's better, and it supports Local Business who support Local Initiatives. <u>#ExplorePortAlberni</u>









## Don't buy from Strangers!

PHOTO CREDIT - Lyndon Cassell

We're excited to bring you our creative Shop Local Program:

Don't Buy from Strangers -#PurchasedInPA



This program delivered by AVCOC , the City of Port Alberni & <u>#ExplorePortAlberni</u>



#### Here is how it will work!

- Business to provide a \$100.00 Gift Card (or multiples of same)
- We will PURCHASE a \$25.00 Gift Card for EACH \$100.00 one contributed.
- Shops will start on a random and unannounced schedule as of December 1/19.
- Most shops will be handled by our high-energy team of Jen and Jenn!
- Shops will occur MOST days between Dec 1 and 24th.
- Businesses are encouraged to advise us when its best to shop. IE: Big sale or big event going on TELL US!
- Ballot boxes will be delivered to all participating businesses by December 1st along with several ballots for entry





- Businesses are encouraged to have customers enter the draws!
- During the 'shop' our representative (usually Jen or Jenn) will first introduce themselves to the Business Owner and/or Management on Site.
- Subsequent to that they will approach a 'paying' customer tap them on the shoulder and briefly explain why they've done so.
- The customer will receive the previously purchased \$25.00 Gift Certificate for their immediate, or future use.
- The customer will be encouraged to fill in a ballot for the grand prizing as will other nearby customers.
- Where possible we will take a photo and perhaps a short video of the transaction hopefully getting the cashier, owner, customer and our designate in the picture.
- Social Media will be leveraged with Customer permission.
- Customer will be 'tagged' in the posts again with permission, as will the business itself.
- Tags being used will be #PurchasedInPA, #AlberniChamber and #ExplorePortAlberni
- Business Owner, if available may be interviewed.
- In addition to this we'll be doing weekly prize draws through the #ExplorePortAlberni program based on ENTRIES received through photographs that tell a story about your purchase(s) in Port Alberni.
  - Draws every Thursday at 11:00am. Winners will get a Gift basket with <u>#ExplorePortAlberni</u> swag and up to \$500.00 worth of local Gift Cards. Thursday, Dec 5, Thursday, Dec 12, Thursday Dec 19.
- On Tuesday, December 31st we will draw an additional prize worth \$500.00 in local Gift Cards plus some Chamber Swag. To enter that part of the contest simply find our Van Driver when you see it out in the community during December (pictured above). Show him/her a receipt from a purchase made in town that day and you're entered! Simple as that!
- Ballot boxes will be picked up first week of January or earlier.
- A Live on Air Draw will occur mid-January with reps from AVCOC and <u>#ExplorePortAlberni</u> randomly selecting at least three major winners - each of whom will win MULTIPLE LOCAL GIFT CARDS ALL VALUED AT \$100.00
- Top prize is estimated to be worth \$3000.00!
- IT PAYS TO SHOP LOCAL! Don't buy from Strangers - #PurchasedInPA







#### A previous Major



