



## Request for Proposal: DEVELOPMENT AND PRODUCTION OF ALBERNI VALLEY MAP

The Alberni Valley Chamber of Commerce has identified a need for a local Map developed to scale and inclusive of all current streets, roads, highways etc. The preferred final product should be positioned so as to best mimic what people might see on their Hand Held Devices ie: with 'North' positioned at the top of the page. Other map orientations would still be considered.

The primary side would include the city of Port Alberni along with some reach into the nearby areas including Beaver Creek, Cherry Creek etc. Flip side of the map should focus on the Sproat Lake area as well as Great Central Lake or portions of it. All areas of the map are to include a Street Index for ease of navigation.

Both sides should provide for advertising opportunities which the Chamber of Commerce would undertake to sell on its own.

Map size should measure approximately 18 X 24 folded similar to other recent products made available in the city. Paper used should be as good or better than the product being replaced inclusive of gloss finish. The design of the map would include a front / back cover, with the Chamber of Commerce providing the photo(s).

The Chamber of Commerce would retain rights to the map for its use exclusively.

Interested parties should provide the Chamber of Commerce with pricing information and set up design concept inclusive of potential ad sizes by February 26, 2015. Proposals should include development of the map and layout options priced separately from the printing itself.